

# 2025 SPONSORSHIP & MARKETING OPPORTUNITIES

MORRISVILLE CHAMBER OF COMMERCE

[WWW.MORRISVILLECHAMBER.ORG](http://WWW.MORRISVILLECHAMBER.ORG)

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# MORRISVILLE CHAMBER OF COMMERCE

## MISSION

To promote business, enhance economic and community development while serving as a champion for improving the overall quality of life in the region.

\*All opportunities in this document are subject to change regarding what is best for MCOC staff, volunteers, attendees, and sponsors.

## CHAMBER PARTNERS

Members can become a chamber partner by sponsoring programs and events or purchasing advertising. Chamber Partner's dollars encompass total value of sponsorships and advertising with MCOC for the year 2025. The various partner levels are outlined below.

- Dues are billed separately and are not part of the partnership program

MISSION PARTNER	CHAIRMAN PARTNER	PRESIDENTIAL PARTNER
Logo recognition given on the Morrisville Chamber homepage and top-level recognition in each weekly newsletter when the sponsor pledges: <b>\$15,000 or above</b>	Logo recognition given on the Morrisville Chamber homepage and mid-level recognition in each weekly newsletter when the sponsor invests: <b>\$10,000 - \$14,999</b>	Recognition given on the Morrisville Chamber homepage and recognition in each weekly newsletter when the sponsor pledges: <b>\$5,000 - \$9,999</b>

# ADVERTISING OPPORTUNITIES

## UPGRADE YOUR DIRECTORY LISTING

Enhanced features such as a displayed logo, highlights, and photos, allow you to showcase key services and offerings, making it easier for people to understand your business.

**ANNUAL**

**\$50 per year**

## SOCIAL MEDIA

Social Media is a great tool to reach a new audience. Across four platforms, the reach is over 3,500 followers. Social ready images are due Friday prior to scheduling.

**SINGLE**

**\$50 per post**

## DEDICATED EMAIL BLAST

Whether you're launching a special sale, hosting an event, or announcing a new product, this exclusive opportunity ensures your business gets the attention it deserves. Paid emails are limited to the first and third Friday of each month. Graphics & copy due the Monday prior.

**SINGLE**

**\$50 per email**

## WEBSITE BANNER AD

Get in front of thousands of local and regional viewers each month. Whether you're promoting a special offer or simply looking to boost visibility, this is a high-impact, affordable option. Ads link directly to your preferred webpage. Runs first day to last day of each month. Graphics & copy due 7 days prior to month start.

**MONTHLY**

**\$125 per month**

## E-NEWSLETTER

The electronic weekly newsletter, sent to more than 1600 Triangle professionals and community leaders, is a great opportunity to showcase your work, offerings, and community involvement. You can run the same ad in each newsletter or change it. The newsletter is sent each Tuesday. Ads are due the Friday prior to each issue. Ads link directly to advertiser's website or link provided with ad.

**SINGLE**

**\$30 per issue**

**MONTHLY**

**\$100 per 4  
consecutive issues**

**QUARTERLY**

**\$325 per 12 months  
1 ad per month**

**FULL YEAR**

**\$1500 per 12 months  
1 ad every week**

# 34TH ANNUAL MEETING

Date: Thursday, April 24, 2025  
 Time: 11:30 am - 1:00 pm  
 Location: Prestonwood Country Club

Expected In-Person Attendance: 300

The Chamber’s Annual Meeting features a dynamic program to inspire and energize attendees, an overview of the Chamber’s accomplishments for the past year, installation of the new chair of the Board of Directors and presentation of the Jeremiah Morris Community Steward of the Year Award, the James M. Pugh Small Business of the Year Award, the Ambassador of the Year Award, and the Non-Profit of the Year Award. [Contact us](#) to sponsor.

<p><b>MARQUIS SPONSOR</b> <b>\$10,000</b></p> <p>10 reserved seats                      Exclusive “Presented By” recognition                      Presentation opportunity during event                      Opportunity to distribute advertising                      Logo recognition in printed materials                      Logo recognition in digital advertising                      Logo recognition in event presentation                      Logo recognition on website calendar</p>	<p><b>PLATINUM SPONSOR</b> <b>\$5,000</b></p> <p>8 reserved seats                      Presentation opportunity during event                      Opportunity to distribute advertising                      Logo recognition in printed materials                      Logo recognition in digital advertising                      Logo recognition in event presentation                      Logo recognition on website calendar</p>	<p><b>GOLD SPONSOR</b> <b>\$2,500</b></p> <p>6 reserved seats                      Opportunity to distribute advertising                      Recognition in printed materials                      Recognition in digital advertising                      Recognition in event presentation                      Recognition on website calendar</p>
<p><b>BRONZE SPONSOR</b> <b>\$1,000</b></p> <p>4 reserved seats                      Recognition in printed materials                      Recognition in event presentation                      Recognition on website calendar</p>	<p><b>COMMUNITY SUPPORTER</b> <b>\$500</b></p> <p>2 reserved seats                      Recognition in printed materials                      Recognition in event presentation                      Recognition on website calendar</p>	<p><b>SMALL BUSINESS PARTNER</b> <b>\$250</b></p> <p>2 reserved seats                      Recognition in printed materials                      Recognition in event presentation                      Recognition on website calendar</p>

# ANNUAL GOLF EVENT

Date: March 31, 2025 | Shotgun Time: 11:00am | Location: Prestonwood Country Club

Expected Attendance: 250

The golf classic is one of the best places to connect with the area's top business leaders. We invite golfers and non-golfers of all levels to enjoy a day of competition and connection in a fun and casual atmosphere. Individuals looking for opportunities to network with and/or thank their clients or team, and companies looking for new and interesting ways to promote their business through sponsorship of the event should sponsor and play in this event.

<b>PRESENTING SPONSOR \$10,000</b>	<b>PLAYER GIFT SPONSOR \$6,000</b>	<b>RECEPTION SPONSOR \$2,500</b>
12 reserved golfers Exclusive "Presented By" recognition Presentation opportunity at opening and closing ceremonies Hole sponsor & option to be on tee box Opportunity to distribute advertising Logo recognition in printed materials, in digital advertising, & on website calendar (1) available	8 reserved golfers Exclusive recognition on attendee gift Option to distribute gift at registration Presentation opportunity at awards Opportunity to distribute advertising Logo recognition in printed materials, in digital advertising, & on website calendar (2) available	4 reserved golfers Recognition on all day-of signage Presentation opportunity at awards Opportunity to distribute advertising Logo recognition in printed & digital materials and on website calendar (6) available
<b>HOLE IN ONE SPONSOR \$2,500</b>	<b>LONG DRIVE/CTP SPONSOR \$1,500</b>	<b>TEE BOX SPONSOR \$1,250</b>
4 reserved golfers Exclusive hole in one sponsor Option to be on the tee and green of hole Opportunity to present award after play Recognition in printed & digital materials and on website calendar (2) available	4 reserved golfers Option for longest drive or closest to pin Option to be on the tee and green of hole Opportunity to present award after play Recognition in printed & digital materials and on website calendar (4) available	4 reserved golfers Option to be on-site to distribute marketing Option to provide drink/food/game at tee box Recognition in printed & digital materials and on website calendar (32) available
<b>WATERING HOLE SPONSOR \$1,000</b>	<b>COMMUNITY SUPPORTER \$500</b>	<b>SMALL BUSINESS PARTNER \$250</b>
Option to drive beverage cart (4) Option to provide signature cocktail or beverage station (2) Logo printed on beverage cart banners Recognition in printed & digital materials and on website calendar	2 reserved golfers Logo recognition on putting green signage Recognition in printed & digital materials and on website calendar (20) available	1 reserved golfer Recognition in printed & digital materials and on website calendar (8) available

\*small business is 25 employees or less

# FIRST RESPONDERS THANK YOU LUNCH

Date: July 2025  
 Time: 11:30 am - 1:00 pm  
 Location: Rush Hour Karting

Expected In-Person Attendance: 100

Morrisville’s first responders are a key part of the quality of life in the community. This lunch allows the business community to honor these hardworking individuals. Invitations are extended to Morrisville Police Department, Morrisville Fire Department, as well as other departments in Wake County with First Responders serving the Morrisville community. Sponsor benefits include seats to the program - sponsor companies are invited to donate their seats to first responders and their families. [Contact us](#) to sponsor.

<p><b>MARQUIS SPONSOR</b> <b>\$10,000</b></p> <p>10 reserved seats                      Exclusive "Presented By" recognition                      Presentation opportunity during event                      Opportunity to distribute advertising                      Logo recognition in printed materials                      Logo recognition in digital advertising                      Logo recognition in event presentation                      Logo recognition on website calendar</p>	<p><b>PLATINUM SPONSOR</b> <b>\$5,000</b></p> <p>8 reserved seats                      Recognition on first responder gift                      Presentation opportunity during event                      Opportunity to distribute advertising                      Logo recognition in printed materials                      Logo recognition in digital advertising                      Logo recognition in event presentation                      Logo recognition on website calendar</p>	<p><b>GOLD SPONSOR</b> <b>\$2,500</b></p> <p>6 reserved seats                      Presentation opportunity during event                      Recognition in printed materials                      Recognition in digital advertising                      Recognition in event presentation                      Recognition on website calendar</p>
<p><b>BRONZE SPONSOR</b> <b>\$1,000</b></p> <p>4 reserved seats                      Recognition in printed materials                      Recognition in event presentation                      Recognition on website calendar</p>	<p><b>COMMUNITY SUPPORTER</b> <b>\$500</b></p> <p>2 reserved seats                      Recognition in printed materials                      Recognition in event presentation                      Recognition on website calendar</p>	<p><b>SMALL BUSINESS PARTNER</b> <b>\$250</b></p> <p>2 reserved seats                      Recognition in printed materials                      Recognition in event presentation                      Recognition on website calendar</p>

# NEW MEMBER LUNCH

Date: Thursday, June 12, 2025

Time: 11:30 am - 1:00 pm

Location: Morrisville Chamber of Commerce

Expected Attendance: 30

The New Member Lunch provides new Chamber members and new employees of current member firms with an overview of the Chamber including tips on how to make the most of their Chamber membership and an opportunity for networking to meet other members. [Contact us](#) to sponsor.

<b>PLATINUM SPONSOR</b>	<b>\$5,000</b>	<b>GOLD SPONSOR</b>	<b>\$2,500</b>
8 reserved seats Presentation opportunity during lunch Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar		6 reserved attendees Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar	
<b>BRONZE SPONSOR</b>	<b>\$1,000</b>	<b>COMMUNITY SUPPORTER</b>	<b>\$500</b>
4 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar		2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar	
		<b>SMALL BUSINESS PARTNER</b>	<b>\$250</b>
		2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar	



# SMALL BUSINESS FORUM(S)

Date: March, July, September 2025

Time: 8:00 - 11:00 am

Expected In-Person Attendance: 100

In partnership with the Town of Morrisville, the Morrisville Chamber Small Business Forum aims to connect small businesses with vital programs, resources, and practical tools from seasoned experts. This half-day session is an excellent networking opportunity for any small business owners or aspiring Morrisville entrepreneurs. [Contact us](#) to sponsor.

**Sponsorship is per event.**

<b>PLATINUM SPONSOR</b>	<b>\$5,000</b>	<b>GOLD SPONSOR</b>	<b>\$2,500</b>
8 reserved seats Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar		6 reserved attendees Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar	
<b>BRONZE SPONSOR</b>	<b>\$1,000</b>	<b>COMMUNITY SUPPORTER</b>	<b>\$500</b>
4 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar		2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar	
		<b>SMALL BUSINESS PARTNER</b>	<b>\$250</b>
		2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar	

\*small business is 25 employees or less

# STATE OF MORRISVILLE

Date: May 29, 2025

Time: 7:30 - 9:30 am

Location: Wake Tech Community College RTP

Expected In-Person Attendance: 75

A dynamic discussion on the current state of affairs for Morrisville. Chamber, Town, and County leaders provide updates and highlights about budgets, growth and development issues, and plans for Morrisville's future. [Contact us](#) to sponsor.

<p><b>PLATINUM SPONSOR</b> <span style="float: right;"><b>\$5,000</b></span></p> <ul style="list-style-type: none"> <li>10 reserved seats</li> <li>Presentation opportunity during event</li> <li>Opportunity to distribute advertising</li> <li>Logo recognition in printed materials</li> <li>Logo recognition in digital advertising</li> <li>Logo recognition in event presentation</li> <li>Logo recognition on website calendar</li> </ul>	<p><b>GOLD SPONSOR</b> <span style="float: right;"><b>\$2,500</b></span></p> <ul style="list-style-type: none"> <li>8 reserved attendees</li> <li>Opportunity to distribute advertising</li> <li>Recognition in printed materials</li> <li>Recognition in digital advertising</li> <li>Recognition in event presentation</li> <li>Recognition on website calendar</li> </ul>	
<p><b>BRONZE SPONSOR</b> <span style="float: right;"><b>\$1,000</b></span></p> <ul style="list-style-type: none"> <li>4 reserved attendees</li> <li>Recognition in printed materials</li> <li>Recognition in event presentation</li> <li>Recognition on website calendar</li> </ul>	<p><b>COMMUNITY SUPPORTER</b> <span style="float: right;"><b>\$500</b></span></p> <ul style="list-style-type: none"> <li>2 reserved attendees</li> <li>Recognition in printed materials</li> <li>Recognition in event presentation</li> <li>Recognition on website calendar</li> </ul>	<p><b>SMALL BUSINESS PARTNER</b> <span style="float: right;"><b>\$250</b></span></p> <ul style="list-style-type: none"> <li>2 reserved attendees</li> <li>Recognition in printed materials</li> <li>Recognition in event presentation</li> <li>Recognition on website calendar</li> </ul>

# COFFEE & CONNECTIONS

Date: Monthly 2025  
 Time: 8:00 - 9:00am  
 Location: Varying local businesses

Expected In-Person attendance: 40

These networking sessions are designed to help members hone their connection skills and build an effective network to grow their businesses. This is a structured networking event that begins with attendees giving a 30-second overview about their business, is an excellent way for them to practice public speaking and presenting themselves and their business to other professionals. When *a shot of espresso* is added, attendees will have the chance to hear from an area professional who shares insights on how they've overcome challenges in their career and other topics. [Contact us](#) to sponsor.

MARQUIS SPONSOR	\$1,500	COMMUNITY SPONSOR	\$500	SMALL BUSINESS PARTNER	\$250
<ul style="list-style-type: none"> <li>Exclusive "Presented By" recognition</li> <li>Presentation opportunity during each event</li> <li>Opportunity to distribute advertising</li> <li>Logo recognition in printed materials</li> <li>Logo recognition in digital advertising</li> <li>Logo recognition in event presentation</li> <li>Logo recognition on website calendar</li> </ul>		<ul style="list-style-type: none"> <li>Presentation opportunity during event</li> <li>Opportunity to distribute advertising</li> <li>Recognition in printed materials</li> <li>Recognition in digital advertising</li> <li>Recognition in event presentation</li> <li>Recognition on website calendar</li> </ul>		<ul style="list-style-type: none"> <li>Opportunity to distribute advertising</li> <li>Recognition in printed materials</li> <li>Recognition in digital advertising</li> <li>Recognition in event presentation</li> <li>Recognition on website calendar</li> </ul>	

# KNOW LUNCHEON EVENT SERIES

Date: May, August, November 2025  
 Time: 11:30 am - 1:00 pm  
 Location: Prestonwood Country Club

Expected In-Person Attendance: 80

Knowledgeable Network of Women - A quarterly luncheon providing professional development and networking opportunities for women in business. The series features a keynote speaker or panel of experts on a variety of topics, directly related to women in business. Both men and women are invited to this gathering. [Contact us](#) to sponsor.

<b>SERIES MARQUIS SPONSOR</b> <b>\$5,000</b>		<b>SERIES SPONSOR</b> <b>\$3,500</b>	
8 reserved seats Exclusive "Presented By" recognition Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar		6 reserved attendees Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar	
<b>BRONZE SPONSOR</b> <b>\$1,000</b>	<b>COMMUNITY SUPPORTER</b> <b>\$500</b>	<b>SMALL BUSINESS PARTNER</b> <b>\$250</b>	
4 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar	2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar	2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar	

# LIFE SCIENCES NETWORKING

Date: June, August, November 2025  
 Time: 5:00 pm - 6:30 pm  
 Location: Various RTP Life Science Partners

Expected In-Person Attendance: 120

Discover an exciting workshop and networking event tailored for professionals in the thriving RTP Life Sciences industry. This event is filled with valuable connections with like-minded individuals, providing a platform for networking, information-sharing, and collaboration among industry professionals and supportive businesses. [Contact us](#) to sponsor.

<b>MARQUIS SPONSOR</b> <b>\$5,000</b>		<b>GOLD SPONSOR</b> <b>\$3,000</b>	
10 reserved seats Exclusive "Presented By" recognition Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar		8 reserved attendees Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar	
<b>SILVER SPONSOR</b> <b>\$1,500</b>	<b>BRONZE SPONSOR</b> <b>\$1,000</b>	<b>COMMUNITY SUPPORTER</b> <b>\$500</b>	
6 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar	4 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar	2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar	

# CONNECTED VOICES EVENT SERIES

Date: February & June 2025  
 Time: 11:30 am - 1:00 pm

Expected In-Person Attendance: 100

Connected Voices is a transformative program designed to combine the empowerment of women in business and championing of diversity, equity, and inclusion in the workplace and beyond. Through engaging luncheons featuring keynote speakers and panels of accomplished women professionals, leaders in DEI initiatives, and business trailblazers, the program provides opportunities for professional development, networking, and meaningful dialogue. Attendees gain practical tools to advance their careers, develop leadership skills, and foster growth in an inclusive environment. [Contact us](#) to sponsor.

<b>SERIES MARQUIS SPONSOR</b> <b>\$4,000</b>		<b>SERIES SPONSOR</b> <b>\$2,500</b>	
8 reserved seats Exclusive "Presented By" recognition Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar		6 reserved attendees Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar	
<b>BRONZE SPONSOR</b> <b>\$1,000</b>	<b>COMMUNITY SUPPORTER</b> <b>\$500</b>	<b>SMALL BUSINESS PARTNER</b> <b>\$250</b>	
4 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar	2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar	2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar	