

2025 SPONSORSHIP & MARKETING OPPORTUNITIES

MORRISVILLE CHAMBER OF COMMERCE

WWW.MORRISVILLECHAMBER.ORG

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MORRISVILLE CHAMBER OF COMMERCE

MISSION

To promote business, enhance economic and community development while serving as a champion for improving the overall quality of life in the region.

*All opportunities in this document are subject to change regarding what is best for MCOC staff, volunteers, attendees, and sponsors.

CHAMBER PARTNERS

Members can become a chamber partner by sponsoring programs and events or purchasing advertising. Chamber Partner's dollars encompass total value of sponsorships and advertising with MCOC for the year 2025. The various partner levels are outlined below.

- Dues are billed separately and are not part of the partnership program

| MISSION PARTNER | CHAIRMAN PARTNER | PRESIDENTIAL PARTNER |
|--|--|---|
| Logo recognition given on the Morrisville Chamber homepage and top-level recognition in each weekly newsletter when the sponsor pledges: \$15,000 or above | Logo recognition given on the Morrisville Chamber homepage and mid-level recognition in each weekly newsletter when the sponsor invests: \$10,000 - \$14,999 | Recognition given on the Morrisville Chamber homepage and recognition in each weekly newsletter when the sponsor pledges: \$5,000 - \$9,999 |

ADVERTISING OPPORTUNITIES

E-NEWSLETTER

The electronic weekly newsletter, sent to more than 1600 Triangle business and community leaders, is a great opportunity to showcase your work, offerings, and community involvement. You can run the same ad in each newsletter or change it. The newsletter is sent each Tuesday. Ads are due the Friday prior to each issue. Ads link directly to advertiser's website. [Contact us](#) to secure your ad.

| SINGLE | MONTH | QUARTER | FULL YEAR |
|-----------------------|---------------------------------------|--|--|
| \$30 per issue | \$100 per 4 consecutive issues | \$325 per 12 months 1 ad per month | \$1500 per 12 months 1 ad every week |

SOCIAL MEDIA

Social Media is a great tool to reach a new audience. Across all platforms, the reach is over 3,500 followers. Social ready images are due Friday prior to scheduling.

| SINGLE |
|--|
| \$50 per post across 4 platforms |

34TH ANNUAL MEETING

Date: Thursday, April 24, 2025
 Time: 11:30 am - 1:00 pm
 Location: Prestonwood Country Club

Expected In-Person Attendance: 300

The Chamber's Annual Meeting features a dynamic program to inspire and energize attendees, an overview of the Chamber's accomplishments for the past year, installation of the new chair of the Board of Directors and presentation of the Jeremiah Morris Community Steward of the Year Award, the James M. Pugh Small Business of the Year Award, the Ambassador of the Year Award, and the Non-Profit of the Year Award. [Contact us](#) to sponsor.

| | | |
|---|--|---|
| MARQUIS SPONSOR \$10,000 | PLATINUM SPONSOR \$5,000 | GOLD SPONSOR \$2,500 |
| 10 reserved seats Exclusive "Presented By" recognition Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar | 8 reserved seats Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar | 6 reserved seats Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar |
| BRONZE SPONSOR \$1,000 | COMMUNITY SUPPORTER \$500 | SMALL BUSINESS PARTNER \$250 |
| 4 reserved seats Recognition in printed materials Recognition in event presentation Recognition on website calendar | 2 reserved seats Recognition in printed materials Recognition in event presentation Recognition on website calendar | 2 reserved seats Recognition in printed materials Recognition in event presentation Recognition on website calendar |

ANNUAL GOLF EVENT

Date: March 31, 2025 | Shotgun Time: 11:00am | Location: Prestonwood Country Club

Expected Attendance: 250

The golf classic is one of the best places to connect with the area's top business leaders. We invite golfers and non-golfers of all levels to enjoy a day of competition and connection in a fun and casual atmosphere. Individuals looking for opportunities to network with and/or thank their clients or team, and companies looking for new and interesting ways to promote their business through sponsorship of the event should sponsor and play in this event.

| | | |
|--|--|---|
| PRESENTING SPONSOR \$10,000 12 reserved golfers Exclusive "Presented By" recognition Presentation opportunity at opening and closing ceremonies Hole sponsor & option to be on tee box Opportunity to distribute advertising Logo recognition in printed materials, in digital advertising, & on website calendar (1) available | PLAYER GIFT SPONSOR \$6,000 8 reserved golfers Exclusive recognition on attendee gift Option to distribute gift at registration Presentation opportunity at awards Opportunity to distribute advertising Logo recognition in printed materials, in digital advertising, & on website calendar (2) available | RECEPTION SPONSOR \$2,500 4 reserved golfers Recognition on all day-of signage Presentation opportunity at awards Opportunity to distribute advertising Logo recognition in printed & digital materials and on website calendar (6) available |
| HOLE IN ONE SPONSOR \$2,500 4 reserved golfers Exclusive hole in one sponsor Option to be on the tee and green of hole Opportunity to present award after play Recognition in printed & digital materials and on website calendar (2) available | LONG DRIVE/CTP SPONSOR \$1,500 4 reserved golfers Option for longest drive or closest to pin Option to be on the tee and green of hole Opportunity to present award after play Recognition in printed & digital materials and on website calendar (4) available | TEE BOX SPONSOR \$1,250 4 reserved golfers Option to be on-site to distribute marketing Option to provide drink/food/game at tee box Recognition in printed & digital materials and on website calendar (32) available |
| WATERING HOLE SPONSOR \$1,000 Option to drive beverage cart (4) Option to provide signature cocktail or beverage station (2) Logo printed on beverage cart banners Recognition in printed & digital materials and on website calendar | COMMUNITY SUPPORTER \$500 2 reserved golfers Logo recognition on putting green signage Recognition in printed & digital materials and on website calendar (20) available | SMALL BUSINESS PARTNER \$250 1 reserved golfer Recognition in printed & digital materials and on website calendar (8) available |

*small business is 25 employees or less

C-SUITE CONVERSATIONS

Date: Thursday, May 29, 2025

Time: 7:30 - 9:30 am

Location: Wake Tech Community College RTP

Expected In-Person Attendance: 75

Join the Morrisville Chamber for a C-Suite Conversations, tapping into the expertise of our local industry c-level executives to discuss timely issues and topics with a very local Morrisville focus. These events also provide an opportunity for our smaller businesses to meet and make connections with local executives from our larger businesses.

[Contact us](#) to sponsor.

| PLATINUM SPONSOR | | \$5,000 | GOLD SPONSOR | | \$2,500 |
|--|--|---------|--|--|--|
| 8 reserved attendees Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar | | | 6 reserved attendees Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar | | |
| BRONZE SPONSOR | | \$1,000 | COMMUNITY SUPPORTER | | \$500 |
| 4 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar | | | 2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar | | 2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar |

FIRST RESPONDERS THANK YOU LUNCH

Date: Thursday, July 31, 2025

Time: 11:30 am - 1:00 pm

Location: Rush Hour Karting

Expected In-Person Attendance: 100

Morrisville's first responders are a key part of the quality of life in the community. This lunch allows the business community to honor these hardworking individuals. Invitations are extended to Morrisville Police Department, Morrisville Fire Department, as well as other departments in Wake County with First Responders serving the Morrisville community. Sponsor benefits include seats to the program - sponsor companies are invited to donate their seats to first responders and their families. [Contact us](#) to sponsor.

| | | | | | |
|---|-----------------|---|----------------|---|----------------|
| MARQUIS SPONSOR | \$10,000 | PLATINUM SPONSOR | \$5,000 | GOLD SPONSOR | \$2,500 |
| 10 reserved seats Exclusive "Presented By" recognition Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar | | 8 reserved seats Recognition on first responder gift Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar | | 6 reserved seats Presentation opportunity during event Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar | |
| BRONZE SPONSOR | \$1,000 | COMMUNITY SUPPORTER | \$500 | SMALL BUSINESS PARTNER | \$250 |
| 4 reserved seats Recognition in printed materials Recognition in event presentation Recognition on website calendar | | 2 reserved seats Recognition in printed materials Recognition in event presentation Recognition on website calendar | | 2 reserved seats Recognition in printed materials Recognition in event presentation Recognition on website calendar | |

NEW MEMBER LUNCH

Date: Thursday, June 12, 2025

Time: 11:30 am - 1:00 pm

Location: Morrisville Chamber of Commerce

Expected Attendance: 30

The New Member Lunch provides new Chamber members and new employees of current member firms with an overview of the Chamber including tips on how to make the most of their Chamber membership and an opportunity for networking to meet other members. [Contact us](#) to sponsor.

| PLATINUM SPONSOR | | \$5,000 | GOLD SPONSOR | | \$2,500 |
|--|---------|--|---|--|---------|
| 8 reserved seats Presentation opportunity during lunch Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar | | | 6 reserved attendees Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar | | |
| BRONZE SPONSOR | \$1,000 | COMMUNITY SUPPORTER | \$500 | SMALL BUSINESS PARTNER | \$250 |
| 4 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar | | 2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar | | 2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar | |

SMALL BUSINESS FORUM(S)

Date: March, July, September 2025

Time: 8:00 - 11:00 am

Expected In-Person Attendance: 100

In partnership with the Town of Morrisville, the Morrisville Chamber Small Business Forum aims to connect small businesses with vital programs, resources, and practical tools from seasoned experts. This half-day session is an excellent networking opportunity for any small business owners or aspiring Morrisville entrepreneurs. [Contact us](#) to sponsor.

Sponsorship is per event.

| | | | |
|--|----------------|---|----------------|
| PLATINUM SPONSOR | \$5,000 | GOLD SPONSOR | \$2,500 |
| 8 reserved seats Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar | | 6 reserved attendees Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar | |
| BRONZE SPONSOR | \$1,000 | COMMUNITY SUPPORTER | \$500 |
| 4 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar | | 2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar | |
| | | SMALL BUSINESS PARTNER | \$250 |
| | | 2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar | |

*small business is 25 employees or less

SMALL BUSINESS HOLIDAY MARKET

Date: Saturday, December 6, 2025

Time: 9:00am - 12:00pm

Location: Brier Pointe Retirement Community

Expected Vendor Attendance: 200

This Holiday Market aims to showcase local small businesses to encourage the Morrisville community to shop local during the holiday season and all year long. Accompanied by the Holiday Gift Guide, the Small Business Holiday Market is the perfect opportunity for holiday shopping and supporting local businesses. [Contact us](#) to sponsor.

| | | | |
|---|----------------|---|----------------|
| MARQUIS SPONSOR | \$5,000 | GOLD SPONSOR | \$2,500 |
| Exclusive "presented by" recognition Emcee opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition on website calendar Logo recognition in Holiday Gift Guide | | Shopping bag logo recognition Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition on website calendar Logo recognition in Holiday Gift Guide | |
| BRONZE SPONSOR | \$1,000 | COMMUNITY SUPPORTER | \$500 |
| Beverage cup logo recognition Recognition in printed materials Recognition on website calendar Recognition in Holiday Gift Guide | | Door prize recognition opportunity Recognition in printed materials Recognition on website calendar Recognition in Holiday Gift Guide | |
| | | SMALL BUSINESS PARTNER | \$250 |
| | | 1 vendor table at holiday market Social Media Spotlight Recognition in printed materials Recognition on website calendar Recognition in Holiday Gift Guide | |

STATE OF MORRISVILLE

Date: Thursday, October 30, 2025

Time: 7:30 - 9:30 am

Location: Wake Tech Community College RTP

Expected In-Person Attendance: 75

A dynamic discussion on the current state of affairs for Morrisville. Chamber, Town, and County leaders provide updates and highlights about budgets, growth and development issues, and plans for Morrisville's future. [Contact us](#) to sponsor.

| PLATINUM SPONSOR | \$5,000 | GOLD SPONSOR | \$2,500 |
|---|---------|---|---------|
| 10 reserved seats Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar | | 8 reserved attendees Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar | |
| BRONZE SPONSOR | \$1,000 | COMMUNITY SUPPORTER | \$500 |
| 4 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar | | 2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar | |
| | | SMALL BUSINESS PARTNER | \$250 |
| | | 2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar | |

COFFEE & CONNECTIONS

Date: Monthly 2025

Time: 8:00 - 9:00am

Location: Varying local businesses

Expected In-Person attendance: 40

These networking sessions are designed to help members hone their connection skills and build an effective network to grow their businesses. This is a structured networking event that begins with attendees giving a 30-second overview about their business, is an excellent way for them to practice public speaking and presenting themselves and their business to other professionals. When *a shot of espresso* is added, attendees will have the chance to hear from an area professional who shares insights on how they've overcome challenges in their career and other topics. [Contact us](#) to sponsor.

| MARQUIS SPONSOR | \$1,500 | COMMUNITY SPONSOR | \$500 | SMALL BUSINESS PARTNER | \$250 |
|---|---------|--|-------|---|-------|
| Exclusive "Presented By" recognition Presentation opportunity during each event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar | | Presentation opportunity during event Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar | | Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar | |
| *all calendar year series events | | *per event | | *per event | |

KNOW LUNCHEON EVENT SERIES

Date: May, August, November 2025
 Time: 11:30 am - 1:00 pm
 Location: Prestonwood Country Club

Expected In-Person Attendance: 80

Knowledgeable Network of Women - A quarterly luncheon providing professional development and networking opportunities for women in business. The series features a keynote speaker or panel of experts on a variety of topics, directly related to women in business. Both men and women are invited to this gathering. [Contact us](#) to sponsor.

| | | | | | |
|---|----------------|--|--|--|----------------|
| SERIES MARQUIS SPONSOR | | \$5,000 | SERIES SPONSOR | | \$3,500 |
| 8 reserved seats Exclusive "Presented By" recognition Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar *4 consecutive events | | | 6 reserved attendees Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar *4 consecutive events | | |
| BRONZE SPONSOR | \$1,000 | COMMUNITY SUPPORTER | \$500 | SMALL BUSINESS PARTNER | \$250 |
| 4 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar *Per event | | 2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar *Per event | | 2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar *Per event | |

LIFE SCIENCES NETWORKING

Date: June, August, November 2025

Time: 5:00 pm - 6:30 pm

Location: Various RTP Life Science Partners

Expected In-Person Attendance: 120

Discover an exciting workshop and networking event tailored for professionals in the thriving RTP Life Sciences industry. This event is filled with valuable connections with like-minded individuals, providing a platform for networking, information-sharing, and collaboration among industry professionals and supportive businesses. [Contact us](#) to sponsor.

| | | | | | |
|--|----------------|---|--|---|----------------|
| MARQUIS SPONSOR | | \$5,000 | GOLD SPONSOR | | \$3,000 |
| 10 reserved seats Exclusive "Presented By" recognition Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar *Per event | | | 8 reserved attendees Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar *Per event | | |
| SILVER SPONSOR | \$1,500 | BRONZE SPONSOR | \$1,000 | COMMUNITY SUPPORTER | \$500 |
| 6 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar *Per event | | 4 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar *Per event | | 2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar *Per event | |

CONNECTED VOICES EVENT SERIES

Date: February & June 2025
Time: 11:30 am - 1:00 pm

Expected In-Person Attendance: 100

Connected Voices is a transformative program designed to combine the empowerment of women in business and championing of diversity, equity, and inclusion in the workplace and beyond. Through engaging luncheons featuring keynote speakers and panels of accomplished women professionals, leaders in DEI initiatives, and business trailblazers, the program provides opportunities for professional development, networking, and meaningful dialogue. Attendees gain practical tools to advance their careers, develop leadership skills, and foster growth in an inclusive environment. [Contact us](#) to sponsor.

| | | | | | |
|---|----------------|----------------|--|--------------|--|
| SERIES MARQUIS SPONSOR | | \$4,000 | SERIES SPONSOR | | \$2,500 |
| 8 reserved seats Exclusive "Presented By" recognition Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar *4 consecutive events | | | 6 reserved attendees Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar *4 consecutive events | | |
| BRONZE SPONSOR | \$1,000 | | COMMUNITY SUPPORTER | \$500 | SMALL BUSINESS PARTNER |
| 4 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar *Per event | | | 2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar *Per event | | |
| | | | | | 2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar *Per event |